

“Middlebridge Logo” The Story

I will below attempt to briefly explain how, where any why the new Logo has appeared on the Middlebridge scene after some 21 years of hibernation!!

As most of you are aware I have spent many many hours over the last three years researching and cataloguing the history of the Middlebridge Scimitar, this has included many hours on the phone, many hours of driving to meet people and countless hours studying all of the data amassed over this period, the result of this being the history area of the Middlebridge Website (The First and only account of the Middlebridge Story) which even people from Middlebridge think is a very accurate account.

I fully intend to continue with this quest and I am sure that we will gather even more detail in the near future as we are now discussing all of the above with Senior and Shop floor personnel from the Middlebridge Lilacs Grove Site.

One of the questions posed during the above discussions was about the existence of a Middlebridge Logo, I had heard rumours on several occasions about one and Dr Dan Mitchell (Owner Prototype Middlebridge) remembered seeing the badge some 21 years ago when he collected his car from the Lilacs Grove Factory. John McCauley remembered the existence of the Badge for the Middlebridge and said it was the “Individual Identity” that was intended for the car some 21 years ago but what with Middlebridge Politics and the need to get cars finished and out of the door ASAP the badge just never came to fruition.

John and Myself have worked on this project to bring to you a badge that represents the Middlebridge in a likeness very close to the original concept scribbled some 21 years ago. I have attached the Artwork of the badge to this document and hopefully you do like the effect.

I am now speaking with three different Enamel Badge Companies and getting quotes for manufacturing a limited Qty of Top Quality Enamel badges which are intended to be a direct replacements for the badge currently on your front Grilles. (These will be available ONLY to verified Middlebridge Scimitar Owners).

Part of the deal will mean that we own the Manufacturing Jig which will stop anyone just purchasing the badges. Any rights to the badge belong to Mr John McCauley and myself Mr Michael Gaughran (Middlebridge Registrar).

Hopefully this explains why, where and how. We will be contacting Middlebridge Scimitar owners to get an idea of numbers, basically it's a numbers game the more people that have one the cheaper they become.

19/04/10

Go on treat your Middlebridge to the “Individual Identity” that was intended for it and it deserves.

WWW.MIDDLEBRIDGE-SCIMITAR.CO.UK

David Pipe: Low Volume Production Manager. (Ogle Design Ltd)

Subject: Ogle involvement and the Middlebridge Scimitar.

Date: 18.07.2013

Ogle Design Ltd and Tom Karen, had quite an extensive involvement in the early planning of the new Middlebridge Scimitar car.

At the time I was LVP (Low Volume Production) Manager at Ogle design and ran the resin casting and GRP workshop. Together with John Fox General Manager, and Roger Mills Production Director, I attended several meetings with Peter Boam and John McCauley to discuss the modifications to the original styling bucks. These had been stored at Reliant in Tamworth and moved to Ogle's facilities in Letchworth. They were not in great shape but the pattern makers repaired the damage.

Ogle helped in the redesign of the front and rear body shape to incorporate more curves to the new bumpers and the pattern shop modified the original styling bucks so the new moulds could be produced.

I also had the task of sourcing a manufacturer for the 'shield' badges though this was taken over by Middlebridge. I remember some of the meetings being 'tense' - the project at this stage was not public and Middlebridge were very strict on maintaining the secrecy which made sourcing the new shield badges almost impossible!

Yours sincerely,

David Pipe

Note: The above article is a great addition to the Middlebridge history area as it not only shows how much Ogle Design Ltd were involved with the Middlebridge Scimitar project but it also mentions the new shield badges as well and just how early it was discussed.

Mick Gaughran

MESS Registrar



WWW.MIDDLEBRIDGE-SCIMITAR.CO.UK